



Reach beyond the targets!

Design House

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Brochure Designing

Features of Brochure Design at Our Company:

Design concepts ready within the timeline agreed upon. We work towards the satisfaction of our clients and concentrate our energy in providing solutions that guarantee 100% satisfaction and positive results. We have been serving many of clients all around the world. What makes your product and services unique and different from your competitors?

Prepare a concise text

After outline you created and setting your goal; it's time to write a copy for your brochure. You want to write a powerful story about your firm that will be compelling, honest and concise. This is not the time to throw in all the details. Its time to determine the highlights of the information needed.



Logo Designing

What is Logo Designing?

- A logo should Visually communicate your unique message.
 - Create a uniqueness and should be distinguishable amongst your competitors. Attract and leave lasting impression on targeted audience.
- We at Design Hosue make special efforts to create logos that are unique to your identity and convey the right message for you company and your business. We have come to understand its importance and thus we first understand your needs, your business in detail and then start our process of creating a one of its kind logo.



Advertisement Designs

Here you can see creative advertisement design samples, brochure design samples, Logo design samples, catalog design samples, poster design samples, magazine design samples, greeting card design samples, book design samples and annual report design samples, Pharmaceutical (Packaging) based designing work.

Packaging Designs

Packaging Designs: Creative packaging designs are essential for attracting the attention of the customer as well as for enhancing the brand image of the company and the product. We specialize in innovative Packaging Design solutions.

Magazine Cover Designs

Magazine Cover Designs: We also develop just the Magazine Cover Designs for our clients. If you are interested in only getting designs for your magazine cover, our creative team will design magazine covers for you based on the topic or the idea of the magazine.

Business Cards Desing

Wouldn't you like to make a lasting first impression about yourself and your business? Do you feel a need for having a medium through which you could make an impressive introduction to your clients and customers? Don't you think it will be much better if you ad your business identity in your pocket to show the people? If yes, then you should are looking for a Business Card. All marketing tools are based on one basic idea, to present oneself in such a way people remember and recall without much problem.



Graphic Designing Work

- LOGO Designing
- Business Cards
- Letterheads, Envelopes
- Website Banners
- PHARMA VISUAL Ads,
- Newspaper Ads etc.
- Website Front Page (Mockup)
- Conceptual Ads
- Flyers, Pamphlets, Leaflets, PHARMA Based Packaging Designing



Become a Professional Graphic Designer in just 60 days

- Graphic Designing Professional Course (60 days)
- Special Logo Designing Professional Course (30 days)
- Computer Fundamental basic Course (40 days)



Creative Concepts

So what exactly is a creative concept ?

...It is an idea or a thought that will attract the attention of your target audience to first notice your advertising and promotional material and then to read the same. It also emphasizes the main idea or benefit of your product that you want to convey to your target audience.

The creative concept or the idea is a kind of "positive disturbance." It attracts the target audience because it is something new, which they haven't seen before. It appeals to them because something familiar has been presented to them in a different and unique manner. The creative concept or the idea can be presented either by using words or visual or both. It is a way of saying something that is most of the time not unique, in a unique manner. This disturbs the target audience in a positive manner and they are attracted to look at your advertising and promotional material.

Its not easy Even though, we believe that ideas, creative and others, can come from anyone. Yet it is not easy to come up with a creative concept. You might think that you can come up with the creative concept. You might even feel that you don't need an advertising agency. You may have an idea, but I still think you should hire an advertising agency or a professional to help you. These people are trained to think in a creative manner. So they can not only assist you in refining your idea but also in coming up with other ideas to enable you to choose the idea that is the best for your company and product.

